

SEMINAR

Tuesday, July 28 – San Francisco
Wednesday, July 29 – Palo Alto

BRAZIL

Strategies and trends on Intellectual Property Technology Law Litigation

The roadmap for staying out
of trouble and for doing
high-tech business in Brazil.

IT & INTERNET

- Standard Essential Patents, F/RANDs, Software and Games IP Protection
- Political and Legal Framework of Internet
- Internet Regulation, Governance and Net Neutrality
- Data Protection and Privacy
- Apps and Social Media Litigation

BIOTECH, PHARMA, LIFE SCIENCES

- Intellectual Property Protection
- Regulatory Environment
- Price Control and Reimbursement
- Legal Issues for Private Market
- Legal Issues for Public Market and PDP

DOING BUSINESS IN BRAZIL

- Foreign Direct Investment
- Incorporating vs. Distribution Agreements
- Payment and Remittance Controls
- Taxation, Transfer Pricing and Customs Regulations
- Consumer Protection

Keynote speakers



**His Excellency
Luiz Alberto
Figueiredo Machado**
Ambassador of Brazil
to the US



Virgílio Almeida
Secretary for
Information Technology
Policies at the Ministry
of Science, Technology
and Innovation of Brazil

**Two unique opportunities
to learn and debate with
top-notch professionals.**

San Francisco

Tue., July 28, 2015

Four Seasons San Francisco
757 Market Street
San Francisco, CA 94103

Palo Alto

Wed., July 29, 2015

Four Seasons Silicon Valley
2050 University Avenue
East Palo Alto, CA 94303

MCLE Credit Available.

A lunch will follow the event.

[Click here for registration and more information](#)

Partner:

abnee

Brazilian Electrical and
Electronics Industry Association